



PRESS RELEASE • PRESS RELEASE • PRESS RELEASE

CONTACT: Douglas Warner
Communication Associates Inc.
2075 West Big Beaver Road, Suite 300
Troy, Michigan 48084-3439
248-649-7330

March 28, 2005

FOR IMMEDIATE RELEASE

MJC's COMPANIES' CONDOMINIUM SALES SOAR IN COMMERCE TOWNSHIP

Commerce Township, Michigan—With virtually all of the condominiums in the first two phases sold prior to the model grand opening, MJC Companies' new Maple Crossing is generating demand comparable to the company's nearby Trillium Park, where sales have continued to set records since its opening in 2003.

When completed, Maple Crossing will feature 360 two-bedroom, two-bath, attached ranch condominiums ranging from 1,330 to 1,587 square feet. Residences are priced from \$159,990. Maple Crossing is located on the north side of Maple Road, east of Beck, just west of Benstein Road.

"We're pleased, but not entirely surprised with the level of demand at Maple Crossing," said Michael Chirco, president and founder of Macomb Township-based MJC. "Our record-making success here and at Trillium Park reflects not only the affordability of these single-level condominiums, but also the market's sustained demand for the maintenance-free lifestyle available at all of our Village Series condominium communities."

Condominiums in MJC's Village Series communities are clad in classic brick and vinyl siding. First floor patio, and second floor terrace and carriage level ranch plans offer such standard features as attached garages, balconies or terraces, central air-conditioning, volume and cathedral ceilings, fireplaces, appliance packages, washers and dryers, window treatments, floor coverings and more. Maple Crossing and Trillium both feature a private swim club.

Trillium Park also offers a three-bedroom upper-level residence. In addition, each of its condominiums—ranging from 1,218 to 1,679 square feet—provides a finished, lower-level bonus room with a large, adjoining storage area as well as an attached two-car garage. Offered from \$197,900, more than 200 of Trillium Park's planned 320 condominiums have



PRESS RELEASE • PRESS RELEASE • PRESS RELEASE

sold since the community's launch. Trillium Park is located southeast of the Maple and Decker Roads intersection.

"We're seeing high demand from across the market, including first-time home buyers, single adults with children and empty-nesters," Chirco said. "Our mature buyers are especially attracted by our innovative, stair-free first-level plans, which are a great alternative to the many competing condominiums in the market that are designed in a vertical configuration with many flights of stairs to maximize density."

Competitive pricing and today's low interest rates make condominium ownership at Maple Crossing and Trillium Park affordable options for current apartment renters, who are interested in building valuable home equity and enjoying a hassle-free condominium lifestyle, Chirco added.

MJC's other Village Series neighborhoods are located throughout Wayne, Oakland and Macomb counties. The company projects sales in all of these neighborhoods to exceed 500 residences by year-end. Including its Village Series, MJC has more than 25 neighborhoods, consisting of over 4,000 home sites, in development or under construction. In 2004, it ranked as Southeast Michigan's largest independently owned, local builder based on data compiled by Housing Consultants Inc. MJC also ranked among the nation's largest builders, according to Professional Builder magazine.

"While our construction and sales volumes have grown, we continue to view ourselves as a collection of small companies, each focused on creating the very best for our buyers," Chirco said. "We are confident the quality and lifestyle opportunities available at our Commerce Township communities will continue to exceed expectations."

To learn more about Maple Crossing, call the sales center at 248-668-9430. For Trillium Park, call 248-366-8887. For details on other MJC communities, visit its website at www.mjccompanies.com.

#