

**MONDAY MORNING MESSAGE
FROM THE CEO
Michael C. Stoskopf**

HOMEARAMA 2014 IS UNDERWAY!

On Wednesday, November 6, over 125 public officials, representatives of the media and home building industry leaders gathered to mark the launch of housing's resurgence in southeastern Michigan.



Despite rain and cold temperatures, folks gathered at Pinnacle in Oakland Township as six backhoes simultaneously broke ground on the site of HBA's 2014 Ultimate Homearama®, an exhibition of spectacular new homes that will be open to the public for 17 days beginning in late August 2014. Dominic J. Mocerri is the agent for developer Kirkland/Adams Development.

It was my privilege to welcome guests and serve as emcee. The crowd also got to hear several invited speakers, including Terry Gonser, Oakland Township Supervisor and L. Brooks Patterson, Oakland County Executive.

Both gentlemen stressed the importance of residential construction – and all those involved in our industry – are critical to the continued economic recovery and success of Oakland County.

Fred I. Capaldi, veteran home builder and remodeler, and Co-Chairman of the 2014 Homearama® committee remarked, "The Ultimate Homearama® at Pinnacle in 2014 will be HBA's 16th Homearama event and the first one in 10 years. Next fall, homeowners, homebuyers and those who just want to dream about owning a home will flock to this site to explore every inch of the dream homes these builders are creating. What they see will ripple through the building industry as those visitors buy homes here at Pinnacle or elsewhere, or use the ideas they see here to remodel their own homes."



Please contact HBA offices to find out how your business can be part of Homearama 2014 as a builder, sponsor, advertiser, vendor or supplier. (susanas@builders.org or 248-862-1016)

