

“2012 was a good year for Macomb County homebuilding — and homebuyers. That’s the sign of an improving economy. With a growing number of permits pulled, prices just beginning to climb and interest rates still at near-record lows, new home construction was up significantly. That’s great news for local families looking for a new home. ”

—Michael A. Chirco
CEO, MJC Companies



Meeting Demand One Home At a Time

After several years of decline, the Macomb County housing market is moving forward—one family, one home at a time. This is in keeping with the upward trend forecasted by the Home Builders Association of Michigan which, according to *The Macomb Daily* (1/12/13), anticipates a 39% increase in single-family home permits statewide over 2012. Pent-up demand, record low new home production and favorable tax and regulatory changes are combining with a slowly improving economy to spur this growth. MJC experienced a 60% increase in closed homes over 2011.

Local Communities On the Grow.

According to the Southeast Michigan Council of Governments (SEMCOG), single-family building permits rose nearly 22% in 2012 over the prior year, with Macomb County ranking second behind Oakland County in the number of total permits pulled (1388 versus 1792, respectively). From a new construction perspective, MJC Companies led the way locally with a total of 141 residential housing permits including rentals.

MJC is also one of three builders who own lots in Clinton Township’s hugely popular Partridge Creek Subdivision that along

with Cranberry Estates (also in Clinton Township) posted a noted increase in sales. MJC’s other Macomb projects, Andrews Meadow in New Baltimore, Berkshire Estates in Warren, Bradbury, Washington Pointe, Orchard Estates as well as Stratford of Washington and all other upscale Washington Township developments — also experienced marked growth last year. All of these subdivisions offer a variety of models and floor plans incorporating the lifestyle amenities today’s families desire at prices that are among the area’s most competitive.

Why New Might Be For You.

Looking for a new home is an exciting proposition. Many older homes have a charm all their own. But often, new construction mirrors these beloved characteristics — and then some! Simply put, by choosing new construction, homebuyers get far more style, value and energy efficiency for their money. There are other advantages, too, including new home warranty protection to guard against the unforeseen and unexpected. Add to this community-wide amenities, bright open floor plans, premium finishes and so much more.

The time couldn’t be better to make it your own.