



Michael A. Chirco  
CEO, MJC Companies



# Building Macomb's "American Dream"

## Families are eager to get moving!

As the weather heats up, so does the local housing and new home construction market. Overall, our beleaguered economy is showing genuine signs of improvement,— recovery after years of decline. Families are eager to get moving! It's a seller's market and there is a shortage of available housing to meet growing demand. MJC Companies, leading the way, is rising to the challenge with a variety of exciting new developments, including beautiful floor plans that incorporate some of the industry's most popular "must haves" like media rooms, open living areas, second floor laundries, gourmet kitchens with high-end appliances and much, much more.

### A sunny forecast for Michigan builders.

According to recent reports in both the *Detroit Free Press* and *Macomb Daily*, local builders are optimistic as new housing starts to bounce back in response to pent-up demand. In January, the Home Builders Association of Michigan predicted that as many as 14,000 new construction permits would be issued statewide this year, with the largest spikes occurring across metro Detroit, including Macomb County. Michael Stoskopf, CEO of the Home Builders Association of Southeastern Michigan, told the *Free Press* that he anticipates about 40% growth following a strong showing in 2012.

Industry data concurs, revealing a 35% increase in single-family home construction permits in 2012 versus 2011. As the building outlook improves, escalating prices should follow. (*MLS Tech Trends* reported a 23.2% spike in residential and condo prices when comparing February 2013 to the prior year).

### A bright outlook for area homebuyers.

Median sales prices for single-family homes in Macomb County rose a whopping 34.6% last December, when compared to the prior year. And, while prices climb in step with demand, local homebuyers — at least for the time being — will continue to enjoy favorable interest rates at near-record lows for 30-year mortgages.

MJC Companies proudly offers today's homebuyers residential options in Macomb County that feature spacious floor plans, energy efficient construction, community-wide amenities and much more.

**To learn how MJC can help make your American Dream come true right here in beautiful Macomb County, visit [mjccompanies.com](http://mjccompanies.com)**

*The time couldn't be better to make it your own.*

— Provided by the building professionals at MJC Companies